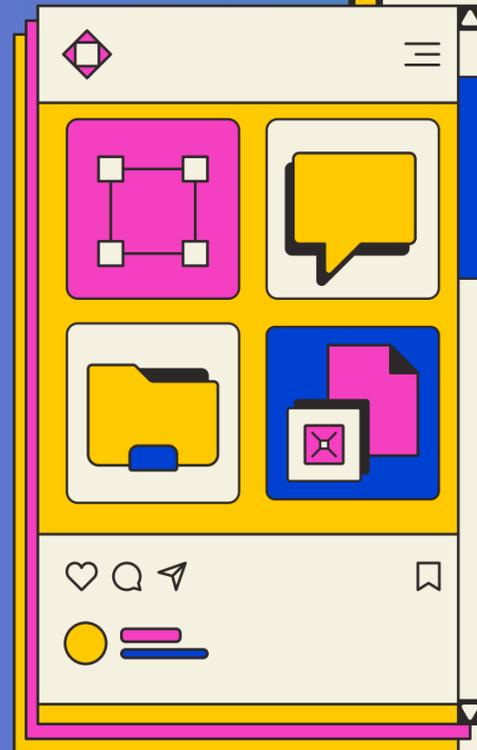




Marketing & Branding Solutions Hub





About Us

At Hoysala International Growth Hub (HIGH), we specialize in providing comprehensive marketing and branding solutions designed to elevate your business to new heights. By combining creative strategy with innovative execution, we help businesses establish strong brand identities and connect meaningfully with their audiences. We bridge cultural nuances with modern marketing trends to drive impactful results.

www.hoysalainternational.com



Our Services



1.

BRAND STRATEGY

- Brand positioning and messaging
- Market research and analysis
- Competitive benchmarking

www.hoysalainternational.com

2.

CREATIVE BRANDING

- Logo design and visual identity
- Brand storytelling
- Corporate branding materials

www.hoysalainternational.com



Our Services



3.

DIGITAL MARKETING

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Pay-Per-Click (PPC) campaigns

www.hoysalainternational.com

4.

CONTENT MARKETING

- Content strategy and creation
- Blog writing and management
- Video and infographic content

www.hoysalainternational.com



Our Services



5.

ADVERTISING SOLUTIONS

- Online and offline campaigns
- Media planning and buying
- Targeted ad placements

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6.

EVENT MARKETING

- Event planning and execution
- Brand activations
- Trade show and expo marketing

www.hoysalainternational.com



Our Services



7.

E-COMMERCE MARKETING

- Marketplace optimization
- Conversion rate optimization (CRO)
- Email marketing campaigns

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8.

ANALYTICS & REPORTING

- Campaign performance tracking
- Customer behavior analysis
- Data-driven insights and recommendations

www.hoysalainternational.com

INDUSTRIES WE SERVE

Startups and SMEs

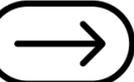
E-Commerce

Healthcare

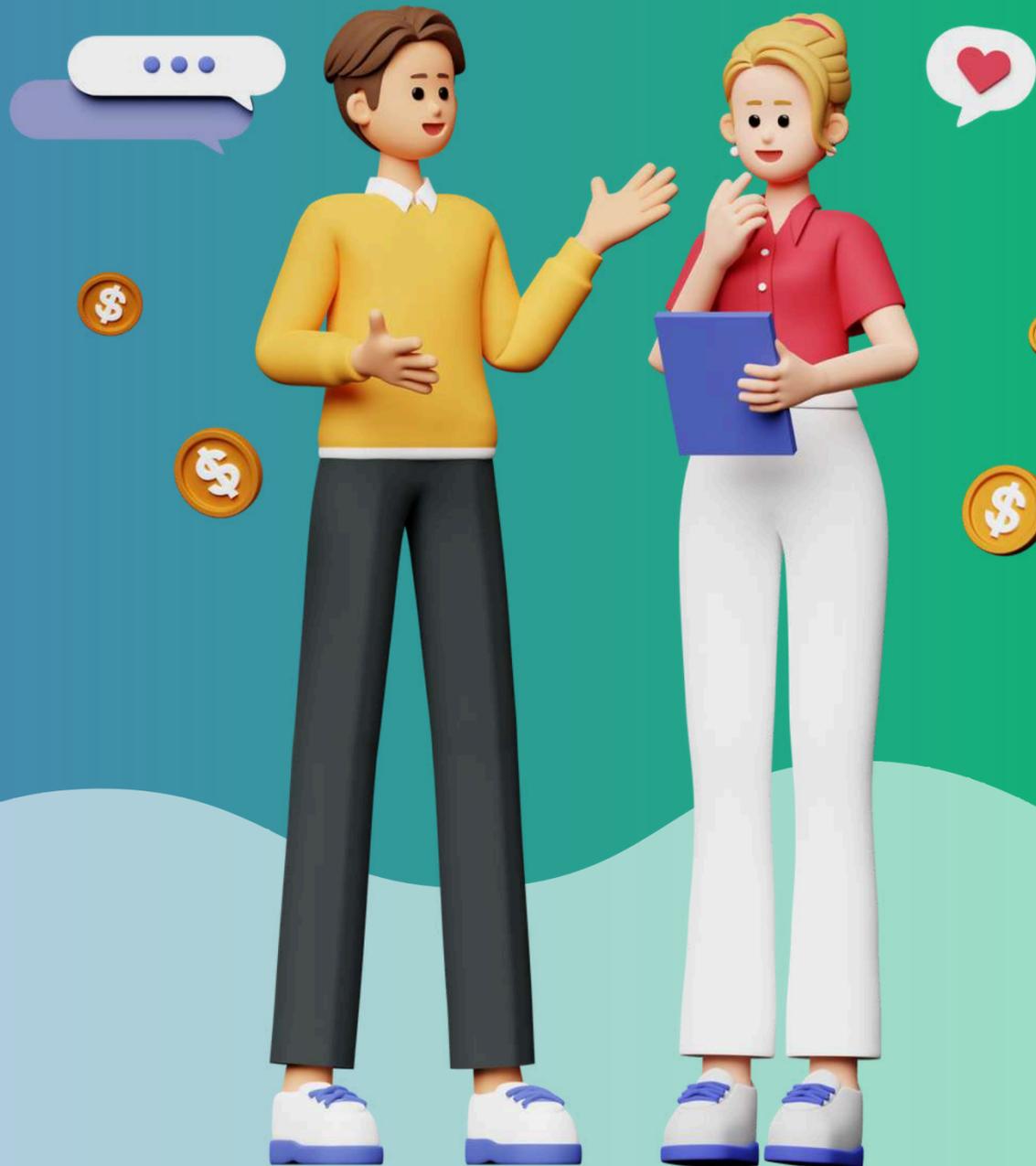
Real Estate

Retail

Technology



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INDUSTRIES WE SERVE

Hospitality

Tourism & More



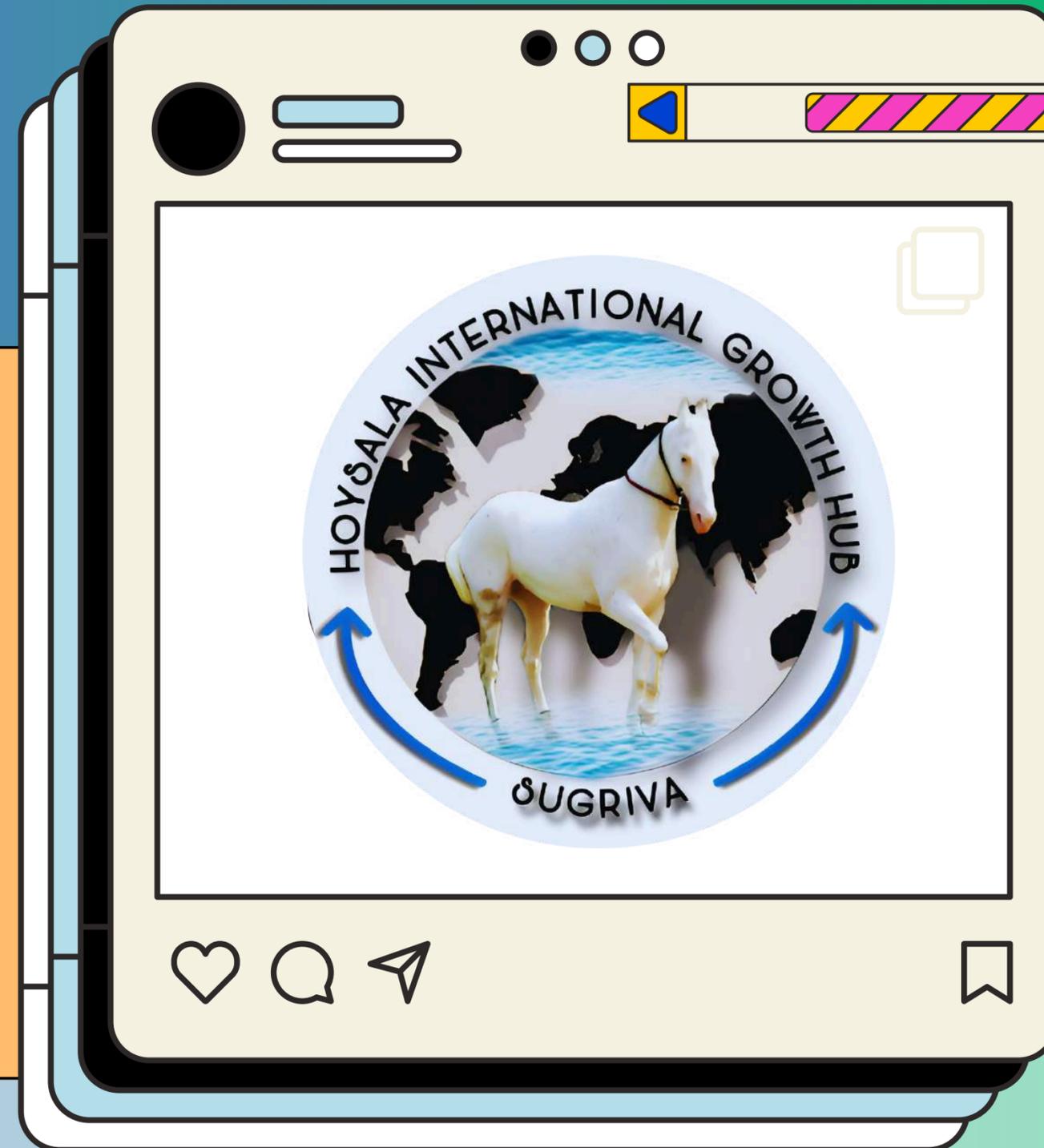
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WHY CHOOSE US?

- Holistic Solutions: Integrated marketing strategies for consistent branding.
- Creative Excellence: Innovative approaches that capture attention.
- Data-Driven Decisions: Insights and analytics for optimal ROI.
- Customization: Tailored solutions that meet unique business needs.
- Expert Team: A dedicated team of marketing professionals and creatives.

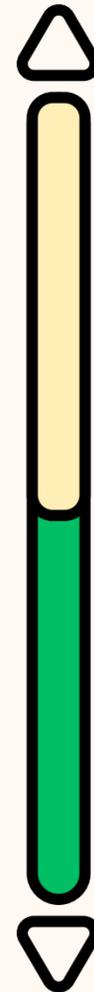


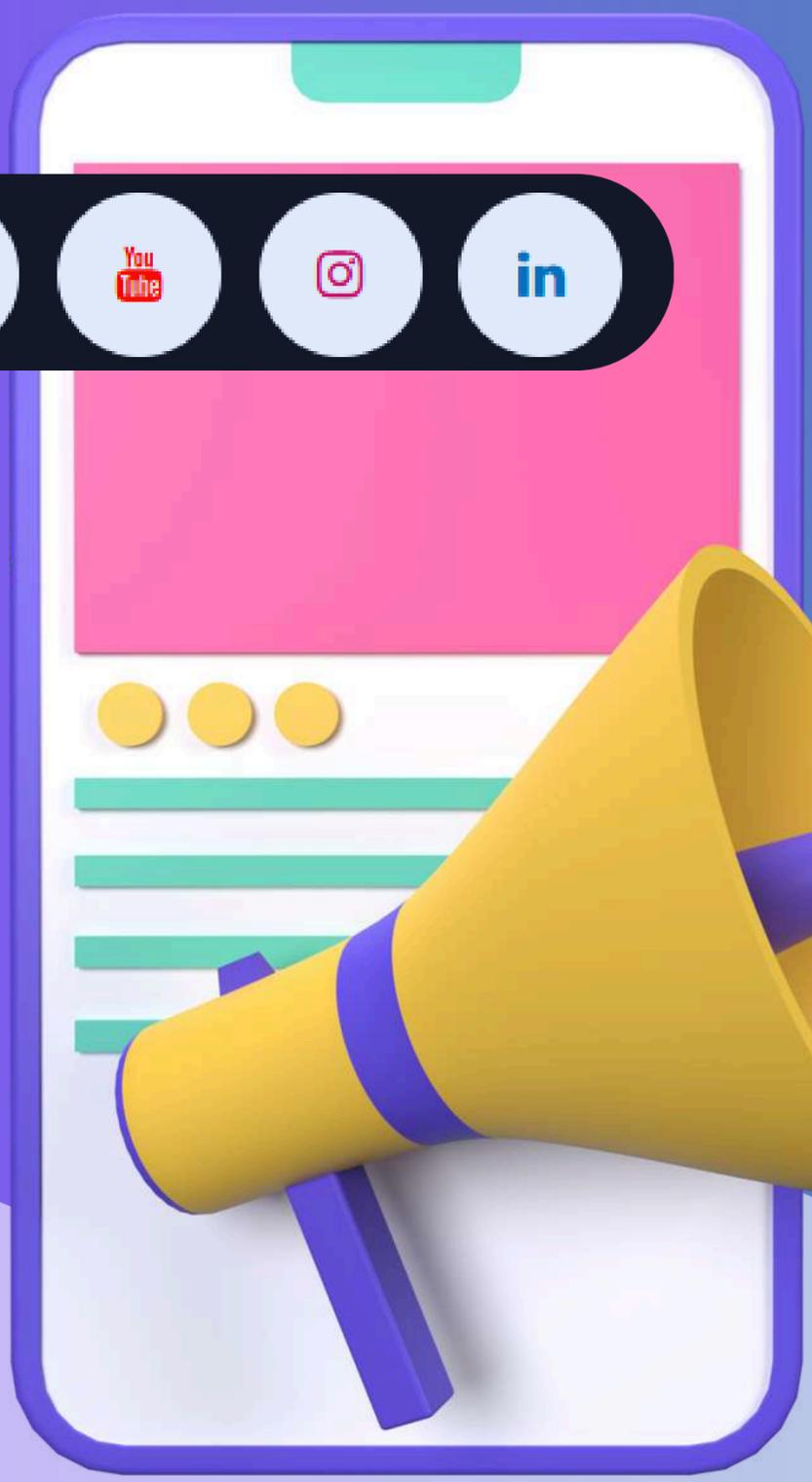
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OUR PROCESS

- **Discovery:** Understanding your brand, goals, and audience.
- **Strategy Development:** Crafting a tailored marketing and branding plan.
- **Execution:** Implementing campaigns across relevant channels.
- **Optimization:** Monitoring performance and refining strategies.
- **Reporting:** Providing detailed insights and recommendations.





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Digital Platforms



- Instagram: @hoysala_international
- YouTube, Facebook, LinkedIn & X: Hoysala International Growth Hub

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Hoysala International Growth Hub

"Welcome to the World of Hubs"

What We Do:

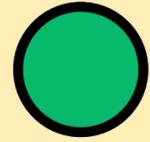
- Export & Import Hub
- Software Development & Services Hub
- EXIM Services Hub
- Marketing & Branding Solutions Hub
- Media Transformation Hub
- Graphic Design Studio Hub
- E-commerce Hub
- Research & Development (R&D) Hub



Your Gateway to Growth - Your Gateway to Global Impact - Empowering businesses with comprehensive hubs for trade, technology, branding, and innovation, connecting India to the world and fostering sustainable growth.



SCAN ME



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